

Masters Guide To Off Camera Flash Professional Techniques For Digital Photographers

Master the demanding lighting needs for weddings of any variety with this comprehensive guide from an industry expert. All the basics are covered, including how to choose and use the right equipment, how to control light and shadow while outdoors, how to utilize ambient room light and natural light, and how to ensure the best color balance for each image. Technical tips from 40 top wedding photographers cover such specifics as producing window-light images and using such tools as scrims, umbrellas, and gobos. With the right lighting know-how, a photographer can capture with ease the candid looks and pure emotions of the wedding party.

David Busch's Nikon Z6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting and affordable Nikon Z6 compact mirrorless camera. This ground-breaking enthusiast camera is built around a 24.5 megapixel sensor, that offers excellent image quality and ISO speeds from ISO 100-51200. The Z6 can be fitted with any of the new ultra-sharp S-series, Z-mount lenses, or mount a full line of Nikon's existing F-mount lenses, with the optional FTZ adapter. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 273 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z6 can shoot sports and action at up to 12 frames per second, with lightning fast focus. The Z6 can capture both 4K and Full HD movies, too. With this book in hand, you'll master all the camera's impressive features, and fine tune

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your camera skills as develop your creativity taking great photographs with your new Z6.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z6 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z6, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z6 today.

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} This lighting manual shows that successful studio photography does not require a warehouse-sized space brimming with expensive lights, Hollywood-style facades, and a half-dozen assistants making the client lattes. Rather, this guide shows photographers how to create studio lighting effects that range from clean and classic to highly complex and use a garage, spare bedroom, or even a backyard as their "studio." The simple setups show that one to three small, inexpensive electronic flash units—along with budget-friendly stands, communication systems, and some do-it-yourself light modifiers—can be combined to create brilliant studio-quality images without the studio. Numerous sample

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shoots and plans provide clear instructions for taking control of any environment to create spectacular images.

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful – but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your

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imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

A full-color, go-anywhere guide to Nikon's entire array of creative lighting possibilities Nikon's Creative Lighting System is like having a low-cost, wireless, studio lighting system that's portable enough to fit into a camera bag. Although the possibilities are endless and exciting, setting up, synchronizing the equipment, and determining lighting ratios can be a bit overwhelming. Luckily, this Digital Field Guide has been completely updated to shed some light on the situation! Beginning with the basic functions of the Nikon SB-900, the SB-800, and the SB-600, the author then goes on to demystify the complexities of using multiple speedlights, adjusting flash outputs, and setting up a wireless studio. Clearly explains how to get the best results when using multiple speedlights Includes examples and unique advice on how to light specific subjects, such as weddings, wildlife, portraits, product shots, and corporate locations Covers other Creative Lighting System components, such as Nikon's wireless commander and macro speedlights With this handy, on-the-go guide, you'll no longer be in the dark on Nikon's Creative Lighting System.

So you have a Canon DSLR? Do you know how to get the most from your sophisticated camera? Canon DSLR: The Ultimate Photographer's Guide is a thorough, in-depth and step-by-step look at how to understand the Canon digital photography system and how to optimize your digital photography workflow from pre capture to output. Chris Grey shows you how to customize your DSLR according to the genre you are working in. He showcases the work of professional photographers from the worlds of wedding photography, fine art, sports/action, portrait and nature and each photographer explains their differing workflow

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requirements and how they get the best shots. Starting with the issues you will face: which file format - RAW or JPEG? Which camera? Which lens? Which software? - and moving on to covering the specific features of all the new Canon DSLRs in the EOS system, from the nifty Digital Rebel XTi to the awesome 1D Mark III, Chris Grey shows you how to get the most out of each camera. He shows images taken and the settings he has used so you can see the exact effect of each function. Packed with tips from the pros, key workflow solutions and images side by side showing different camera functions, this book is a must have for any Canon shooter. David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6400 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6400/ILCE-6400 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6400/ILCE-6400 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup,

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exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera “roadmap,” an easy-to-use visual guide to the a6400/ILCE-6400’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6400/ILCE-6400.

David Busch’s Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony’s flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600’s new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that’s simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as

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you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography* describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

David Busch's *Sony Alpha a6500/ILCE-6500 Guide to Digital Photography* is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera

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that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} span.s1 {font: 12.0px Times} Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

Written for Fujifilm's outstanding X100F street camera, this is EVERYTHING X100F explained in easy to understand language! It is the Manual on Steroids and much more... So if you're uncertain about anything your X100F does, grab this book! It's packed with clear tutorials and examples, with over 400 tips, tricks, and tweaks to help you master photography with your X100F. In this 584-page full-color eBook, you'll learn: * About every mode, menu, button, function, and socket. * How the new Fujifilm flash system works. * How to

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capitalize on a 1/2000th flash sync speed - RHSS. * All about the EF-X500 and Fujifilm wireless flash. * Why the OVF is so, so good - and how to have fun with it. Plus more!

When every single hue in a photo can be saturated, tinted, cross-processed, filtered, or manipulated using today's wide variety of digital tools, the possibilities are endless ? but can also be overwhelming. Expert pro Jeff Wignall demystifies this essential subject in this compelling and richly illustrated guide for photographers who want to master colour and give their images depth and richness. From the origins of colour theory to the latest post-production techniques, the full spectrum is thoroughly covered, with Jeff's own inspirational photography perfectly complementing his authoritative text. Learn when to exercise restraint, and when to boost saturation to the limits. Communicate mood and emotion by learning precisely how human colour perception operates. Make your colours your own, with perfect exposures and dramatic post-production results. Harness the power of colour to push your photos to their full potential!

David Busch's Nikon Z7 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon Z7 compact mirrorless camera. This ground-breaking pro/enthusiast camera is built around a 45.7 megapixel back-illuminated sensor, that offers incredible image quality, especially when coupled with a new line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 493 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z7 offers lightning fast focus for stills and both 4K and Full HD movie-shooting. The

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stunning 3.7 megapixel Quad VGA electronic viewfinder presents a crystal-clear image as you shoot. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 today.

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From camera selection to enhanced exposure, everything necessary to capture underwater digital images is available in this handy reference. Photographers will learn how to select, test, and use digital cameras for technically perfect images, adapt traditional photo techniques to underwater conditions, confidently shoot and light underwater images for great exposure, and remedy common problems that plague underwater photographers. Helpful hints on maintaining, cleaning, transporting, and insuring a digital camera are

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included. With full-color images that both instruct and inspire, this handbook provides information on every conceivable aspect of creating the right conditions for beautiful underwater photographs.

If you're uncertain in any way about even one thing your XPro2 does, then save time and money and grab this book. This is EVERYTHING X-Pro2 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don't dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. As a bonus (hey! I'm trying to entice you to buy my book!), I give everyone who buys my book a PDF copy of my other eBook "Mastering Flash with Fujifilm X Cameras" - value \$9.95 value. Find out how in the book. But Wait... There's also an XLS spreadsheet listing all camera settings with a brief explanation of each, my own recommendations, and space to note your own settings.

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five

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stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as you develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography* covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

While light is required to make a photograph, light alone is not enough. More often, it is the way the light has been modified and shaped that brings an image to life. In this book, Glenn Rand and Tim Meyer offer a comprehensive approach to the tools and techniques photographers can use to shape the light—creating the style, energy, emotion, and feeling that make a photograph exceptional. Clear text is paired with

File Type PDF Masters Guide To Off Camera Flash Professional Techniques For Digital Photographers

ample before-and-after images and diagrams to make learning easy. Beginning with the physics of light, the authors show you how to predict light's interaction with the surface of the subject/object you are photographing. Based on this, you can begin to make informed decisions about what kinds of modifiers will help you achieve the look you want. Using softboxes, umbrellas, masks, gels, reflectors, and more, you'll learn to precisely control the light's diffused edge and ratio for precise, flawless results.

By emphasizing basic principles of good lighting and how to apply them, this informative guide shows advanced amateur photographers and professionals how to improve their photographic skills. After explaining different types of light, flash basics, and the benefits of on- and off-camera lighting techniques, it discusses how to use this information to increase the "gasp factor"—that powerful, emotional response that compels the viewer to take a second look at a photograph. Also included are assignments meant to help solidify this new flash knowledge for the photographer in order to put it into practice. As a bonus, the book contains inspirational stories demonstrating real-world applications of the techniques from a photojournalist with decades of experience.

The OM-D E-M5 II is a tiny camera camera that implements sensor-shifting in order to achieve a whopping 40 megapixels out of it's outstanding Micro Four-Thirds sensor! Its engineers also gave it one of the most customizable and nuanced user interfaces ever. While a good move, even experienced users will sometimes need help getting their arms around all of the different permutations of features or groups of features spread across different menus. In this detailed and easy-to-read reference, professional photographers Gary L. Friedman and Tony Philips simplify the complexity and provides the shortest learning curve for this infinitely-configurable camera.

File Type PDF Masters Guide To Off Camera Flash Professional Techniques For Digital Photographers

Also included is a set of ""Cliffs Notes"" cards you can print showing the recipes for common shooting situations, and the author's Personal Camera Settings. THIS VERSION OF THE BOOK IS IN B&W. Color versions and other formats (including sample pages) are available at the author's website.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} span.s1 {font: 16.0px Times; color: #212121} Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R III Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your

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camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

Presents tips and techniques on creating professional lighting effects using the Canon Speedlite system.

David Busch's Canon EOS R5/R6 Guide to Digital

Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS R5 and R6 full-frame mirrorless cameras. Enthusiasts can choose between the super-high resolution of the R5's 45-megapixel sensor, or the superior low-light performance and action-friendly high-capacity buffer of the 20-megapixel R6. Both cameras boast continuous shooting up to 20 frames per second, in-body image stabilization, and 1,053 Dual-Pixel II phase-detection AF points for lightning-fast, precise autofocus. Their high-resolution OLED electronic viewfinders provide a bright, clear view. Three available adapters make it easy to supplement your R-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS R5 and R6 have wireless connectivity to allow linking to a computer and iOS or Android smart device, high-definition 4K and Full HD movie-making capabilities, and a versatile swiveling touch-screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS R5 or R6.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Canon EOS R5/R6 Guide to Digital Photography* covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and

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relates each feature to specific photographic techniques and situations. Also included is the handy "roadmap" chapter, an easy-to-use visual guide to the cameras' features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS R5/R6 today.

Written for Fujifilm's outstanding X-T20 travel camera, this is EVERYTHING X-T20 explained in easy to understand language! It is the Manual on Steroids and much more... So if you're uncertain about anything your XT20 does, grab this book! It's packed with clear tutorials and examples, with nearly 400 tips and tricks to help you master photography with your X-T20. n this 616-page full-color book, you'll learn: * About every mode, menu, button, function, and socket. * How to get fully touchy-feely with the new touch screen. * How the new Fujifilm flash system and EF-X500 wireless flash works. * All about Lighting – even Manual flash! (Plus more!)

*** Listed as ""Mirrorless Camera Manuals whose books you'll actually enjoy reading"" *** If you're uncertain in any way about even one thing your XT2 does, then save time and money and grab this book. This is EVERYTHING X-T2 explained in easy to understand language! It is the Manual on Steroids and much more...

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This full-color ebook: * Covers every mode, menu, button, function, and socket. * Explains the new Flash modes, including wireless flash. * Includes all my camera settings and an explanation of why on earth I do it that way. * Covers every essential of shooting - like: ISO, Focus, WB, Metering, flash modes - and the more esoteric ones too. * Explains how and why to customize all the buttons and menus. * Has a great tutorial to help you master the ins and outs of RAW. * Explains why all glass (Fuji lenses) are not born equal. * Includes a 22 page Condensed Guide to the Basics of modern digital photography. Valuable bonuses are included as well!

In this detailed and easy-to-read reference, professional photographers Gary L. Friedman and Ross Warner spell out the nuances of every feature for both beginning and experienced photographers. Get the most out of your camera from the most highly-acclaimed author of books for the Sony cameras! Instantly-downloadable electronic formats are also available from the author's website.

Covering every aspect of creating portraits in available light, acclaimed professional photographer Doug Box provides tips for finding great natural light, practical approaches for optimizing exposure, and techniques for posing subjects for the most flattering effects. For those situations when “perfect” available light can’t be found, readers are shown how to modify ambient light to suit their purposes—or give it a bump in intensity with a little pop of flash. Additional topics touched upon include proper lens selection, calculating exposure, managing ambient light both indoors and out, shooting at night, and more. A discussion of applying the many techniques to

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nature and wildlife, travel, and sports photography rounds out this all-encompassing guide to working with available light.

David Busch's Canon EOS 90D Guide to Digital Photography is your all-in-one comprehensive resource and reference for the advanced Canon EOS 90D camera. This upgraded 32.5 megapixel APS-C model features a 45-point autofocus system. The Dual Pixel CMOS hybrid autofocus brings lightning-fast phase detect AF to live view and high-definition movie modes, too. The 90D's metering system includes a 220,000-pixel RGB+Infrared sensor with Face Detection for accurate exposure control. The 90D has Wi-Fi/Bluetooth connectivity to allow linking the camera to a computer and iOS or Android smart devices, and an improved swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS 90D.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Canon EOS 90D Guide to Digital Photography* covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy 90D "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings

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for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 90D today.

David Busch's Nikon D780 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon D780 digital SLR. This weather-sealed pro/enthusiast camera is built around a 24.5 megapixel back-illuminated sensor that offers incredible image quality and features a dual focus system for fast phase detect autofocus in both viewfinder and live view/movie modes. Burst shooting with continuous autofocus at 7 frames per second – or up to 12 fps in live view/silent shooting mode – is an action photographer's dream. Videographers will love the D780's UHD 4K video, too. All photographers will appreciate the security the camera's twin SD card slots provide.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon D780 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual "roadmap" guide to the D780, a chapter with close-up photos and descriptions of the camera's

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essential features and controls. Learn when to use each option and, more importantly, when *not* to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D780 today.

Expert Insights for Experienced Photographers The X-T3 in plain English! Written for Fujifilm's outstanding X-T3 camera, this is This is EVERYTHING X-T3 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don't dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. So if you're uncertain about anything your X-T3 does, grab this book! It's packed with clear tutorials and examples, with over 900 tips, tricks, and tweaks to help you master photography with your X-T3. Get the most from your investment - Learn about the wonders of digital imaging and improve your creative eye at the same time!

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36

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million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points,

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and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Shooting with any kind of flash whether a simple light on your camera, a remotely-triggered unit, or a complete studio setup completely changes the photographic experience. No longer do you simply need to be aware of light; now you need to know how to shape it to meet your needs. The Flash Photography Field Guide will show you exactly how to do this, whether you're shooting models in a studio, live sports events, or something as special as the wedding of a loved one. This book covers the details of setting up and using modern TTL flash systems, and the creative and technical choices you'll come across, from syncing the flash with the camera to modifying the quality of the light.

The Canon EOS 90D captivates with its fantastic equipment

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and has plenty cutting-edge features to offer. The team of photographers, Kyra and Christian Sanger, introduces the conglomerate technology of this camera to you and shows you how to optimally benefit from the EOS 90D's strengths. The authors convey their knowledge based on easily comprehensible instructions, descriptive pictures, and realistic examples. Get to know the camera's finesse step by step. Learn about focusing in different situations, exposure methods, and much more. With tips provided by professionals, you will achieve authentic, high-end images and videos while enjoying your 90D to the fullest. Topics

- Special features of the EOS 90D Professional shooting program settings for every situation
- More control thanks to the creative auto modes
- Individual exposure programs
- Double and multiple exposures
- Movies with time-lapse or HDR effects
- Image and movie stabilizer
- Things to know about system flash devices
- Focusing static & action motifs
- High-speed continuous shootings
- Applying white balance
- Setting Wi-Fi and Bluetooth
- Practice-oriented use of "My Menu"
- Individual button configuration
- Overview of the Canon software
- Useful accessories, lenses, cleaning, and Firmware update

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